



Heart
&Stroke™

Beat as one.

Making *more possible* as a corporate partner with Heart & Stroke

As the leading national health charity dedicated to beating heart disease and stroke, we want to work with you as a corporate partner towards a future where people in Canada can live **life** to its fullest, **uninterrupted by heart disease and stroke.**

Your help is urgently needed.

- **Every EIGHT minutes** someone dies of either a heart attack or a stroke.
- Together, heart disease and stroke are **the second leading cause of death** in Canada, with 9 out of 10 people having at least one risk factor.
- The **#1 cause of premature death in women** in Canada is heart disease and stroke.
- Women in Canada are nearly **five times more likely to die from heart disease** than breast cancer.
- 80% of all premature heart disease and stroke cases are **preventable.**

A partnership that will create impact.

By becoming a corporate partner with Heart & Stroke, your organization can improve outcomes for people in Canada who are now, and who will be, impacted by heart disease and stroke – including your employees, your customers and your own families.

Your organization will contribute to critical funding and investments that will advance medical discoveries over the next ten years as well as increased communications, education and awareness that will help to immediately reduce these alarming statistics and positively impact peoples' lives.

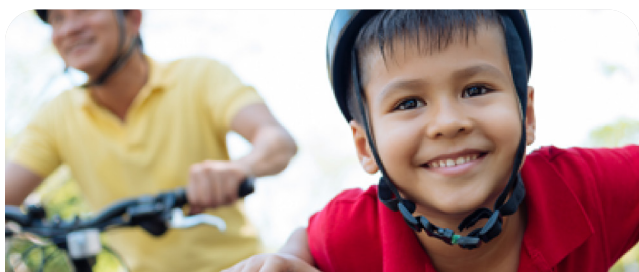
Your organization will make an extraordinary difference in how we approach every priority through:



World-class research



Advocacy and systems change



Public awareness and education



Patient engagement and support

Beat health inequity

Alongside partners like you, Heart & Stroke works to ensure equitable access to early intervention and support for heart disease and stroke throughout Canada. We are addressing the diverse needs of people in Canada, particularly those facing the greatest risks:

- ♥ **For women**, we are closing the gap in sex- and gender-specific research, awareness and clinical practice.
- ♥ **For Indigenous communities**, we are building targeted health promotion, rehabilitation and research scholarship programs.
- ♥ **For Black communities**, we are empowering them with tools to improve health outcomes while funding research opportunities for Black scholars.
- ♥ **For youth**, we are setting them up early for lifelong heart and brain health through education, activity-based events and legislation that safeguards their future.
- ♥ **For patients and people with lived experiences**, we are supporting them as they navigate their healthy recoveries through support groups and other resources.
- ♥ **For newcomers**, we are removing social, cultural and other contextual barriers to accessing vital heart and stroke care and interventions.

Elevating each other with exceptional reach and impact.

We are national.

- Heart & Stroke is one of Canada's largest funders of health research after the federal government.
- We have a powerful network of subject matter experts, speakers, businesses and community groups across the country.

We are regional.

- Our teams in Ontario, Quebec, Western and Atlantic Canada are mobilizing local support, hosting local events and showcasing local narratives, stories and content.
- Health care research, innovation and practice creating targeted impact for every region – large or small, urban or rural – across every Canadian province.

We are personal.

- Heart disease and stroke do not discriminate – we all know someone who has been affected.
- We integrate personal stories from people with lived experience and their families and caregivers into our fundraising to underscore the importance and impact of our cause.
- Heart & Stroke allows every person in Canada to play a role – give, volunteer, fundraise, drive awareness or share your story.



Helping you achieve your goals.

When we beat as one, we accomplish so much more together:



Elevate your brand.

Amplify your reputation and favourability among customers and stakeholders and achieve your corporate ESG objectives.



Engage your employees.

Drive meaningful engagement with your employees around purpose-driven opportunities that are fun, deliver impact and save lives.



Impact your community.

Raise funds and awareness for a cause close to the hearts and minds of people in Canada, while driving health equity across the country.



Learn more about corporate partnerships with Heart & Stroke by visiting our website at heartandstroke.ca/what-we-do/partners or getting in touch with the team today:

