

Heart & Stroke Ride for Heart Fundraising Contest

1. These contest rules (“**Rules**”) govern the Heart & Stroke Ride for Heart Fundraising Contest (the “**Contest**”) which is sponsored by the Heart and Stroke Foundation of Canada (hereinafter, the “**Sponsor**”) for all participants in the Heart & Stroke Ride for Heart event, (the “**Event**”).
2. The Contest begins at midnight EST on Friday, January 31, 2025 and closes on Monday, June 30, 2025 at midnight EST (the “**Contest Period**”). Participants who meet the qualification requirements will be automatically entered into the Contest during the Contest Period.
3. The Contest is open to legal residents of Canada, except for an (i) employee, officer, director or member of the Sponsor, (ii) employee, officer or director of the prize supplier, advertising or promotional agencies; (iii) immediate family members of the individuals set out in (i) and (ii) above; and (iv) any person residing or domiciled with any individuals set out in (i), (ii), or (iii) above (collectively, “**HSFC Affiliates**”).
4. **NO PURCHASE NECESSARY.** To qualify for entry into the Contest, participants must be registered online at www.rideforheart.ca as a Heart & Stroke Ride for Heart participant during the Contest Period. Each participant registered during the Contest Period and who fundraises the minimum entry requirements by Midnight (EST) on June 30, 2025 will receive one (1) ballot in the prize draw. Refer to the table below. All entries, including the mail-in entries, must be received by the Sponsor during the Contest Period to be eligible for the draw.

		Estimated Prize Value
\$150 +	- 1 of 50 \$50 Everything gift cards	\$50

5. To enter the Contest, go to www.rideforheart.ca and click on “Register” to sign up as a Ride for Heart participant. If you are under the age of majority in your province, have your parent or legal guardian complete all the required information. Before submitting your entry, your parent or legal guardian must confirm that he/she consents to your participation in the Event and the Contest and confirm that he/she has read and understood these Rules. If your parent or legal guardian does not consent, your entry will be disqualified. Please note that the Sponsor may send an email to your parent or legal guardian confirming his/her consent to your participation in the Contest and the collection of personal information as set out in these Rules for the purpose of administering the Contest.
6. Alternatively, please send a letter, during the Contest Period, to 2300 Yonge Street, Suite 1200, Box 2414, Toronto, Ontario, M4P 1E4 referencing “Heart & Stroke Ride for Heart Minimum Fundraising Contest”, that states your name, mailing address, province of residence, telephone number and email address.
7. The Sponsor, its affiliates, the prize supplier and their advertising and promotional agencies (“**Releasees**”) assume no liability for injury or death directly or indirectly associated with the Event, the Contest or acceptance of the Prize. The Releasees are not responsible for any loss, theft, or misuse of the Prize.

8. Each entrant shall indemnify and hold the Sponsor and its affiliates and its directors, members, employees, officers, licensees, licensors and agents, and respective advertising and promotion entities and any person or entity associated with the production, judging, or administration of the Contest (collectively, the “**Indemnitees**”) harmless from any and all claims, cause of action, damages, expenses, costs (including but not limited to reasonable attorneys', accounting and other professional fees) and liabilities (including settlements), brought or asserted by any third party against any of the Indemnitees due to or arising out of his/her entry in the Contest.
9. Odds of winning the Prize depend on the total number of eligible entries received during the Contest Period.
10. A separate random draw will be held from among all eligible entries received during the Contest Period will be held during business hours on/or around July 7, 2025 and the selected entrants will be contacted by email, letter or telephone shortly thereafter.
11. The selected entrants (and his/her parent or guardian, if under the age of majority) will be required to sign a standard Release form confirming eligibility and compliance with these Rules, acceptance of the Prize as awarded and releasing the Releasees from all liability and to correctly respond to a skill-testing question administered by telephone. If the selected entrant (i) cannot be contacted, (ii) does not submit the executed Release to the Sponsor within 10 calendar days of being contacted by a Sponsor employee, or (iii) does not correctly respond to the skill-testing question, that entrant will be disqualified and another entrant will be selected through another random draw. The process will be repeated as necessary until the winner is selected.
12. By entering the Contest, each entrant consents to the use of his/her contact and personal information by the Sponsor to administer the Contest. Each entrant also agrees that if he/she is selected as the winner, the Sponsor and its affiliates may use his/her name, province of residence, name of team/organization and likeness (e.g. photograph), without compensation, in any future publicity.
13. All entries become the property of the Sponsor and none will be returned. The Sponsor is not responsible for any entries that may be lost, stolen or misdirected or for any lost, late or stolen fundraising donations relating to the Event, or an inability to process fundraising donations, or any errors, damage or negligence that may arise in connection with the Contest or the Event, including technical failures.
14. All decisions of the Sponsor in connection with the Contest are final and binding on all entrants. The Sponsor reserves the right to amend these Rules or terminate the Contest at any time for any reason in its sole discretion without prior notice and without any liability whatsoever to entrants. The Sponsor also reserves the right to disqualify any person(s) that the Sponsor, in its sole discretion, finds to have contravened these Rules, to be tampering with the Contest, the Event or with the operation of any Sponsor website.
15. The Contest is governed by the laws of Ontario and the laws of Canada applicable therein and is void where prohibited. Any dispute relating to the Contest shall be adjudicated in the courts located in Toronto, Ontario.

16. We are committed to protecting the privacy of your personal information. The Sponsor may maintain a record of your interaction for customer service, marketing and tax receipting purposes, where required. Occasionally, we may also contact you with mission-related communications and in accordance with our Privacy Policy, available at www.heartandstroke.ca/privacy. If you wish no further contact or have any questions or concerns regarding the protection of your personal information, please contact the Sponsor office at 1-888-HSF-INFO (473-4636) or ON_privacyoffice@heartandstroke.ca.