

## Call to Action: Levy on Manufacturers of Sugary Drinks

Excessive sugary drink intake is a major risk factor for the development of unhealthy weights and resultant chronic illnesses, such as type 2 diabetes, heart disease, hypertension, stroke and some cancers.

Many Canadians drink unhealthy quantities of sugary drinks, which often leads to serious illness, lost productivity and significant health care costs to society.

As has been effectively done in places around the world such as several American cities, Mexico, Chile, France, Hungary, and the UK, the Government of Canada should introduce a levy on manufacturers of sugary drinks to reduce consumption and to partially recover related health care costs. The proceeds of a sugary drink levy on manufacturers should be used to fund healthy living initiatives including better public awareness of the harms of sugary drinks.

**The following organizations and individuals endorse the call for a levy on manufacturers of sugary drinks in Canada, as outlined above.**

- Alberta Policy Coalition for Chronic Disease Prevention
- Association of Registered Nurses of Manitoba
- BC Healthy Living Alliance
- BC Pediatric Society
- Canadian Association of Gastroenterology
- Canadian Association of Nephrology Social Workers
- Canadian Cancer Society
- Canadian Medical Association
- Canadian Men's Health Foundation
- Canadian Nurses Association
- Canadian Teachers' Federation
- Capsana
- Childhood Obesity Foundation
- Chronic Disease Innovation Centre @ Seven Oaks Hospital
- Chronic Disease Prevention Alliance of Canada
- College of Family Physicians Canada
- Community Food Centres Canada
- Community Health Nurses of Canada
- Diabetes Canada
- Dietitians of Canada
- Doctors of BC
- Dolphin KIDS™ Achievement Programs
- Dr Yoni Freedhoff, obesity expert and long-time public health advocate
- Elgin St. Thomas Public Health
- Farm to Cafeteria Canada
- First Call: BC Child and Youth Advocacy Coalition
- Food Secure Canada
- Health Nexus
- Healthy Active Living and Obesity Research Group, CHEO Research Institute
- Heart & Stroke
- Institut de Cardiologie de Montréal
- Jamie Oliver Food Foundation
- The Kidney Foundation of Canada
- Medical Health Officers, Fraser Health Authority
- Middlesex London Health Unit
- NCDFREE
- New Brunswick Medical Society
- Ontario Chronic Disease Prevention Alliance
- Ontario Medical Association
- Ontario Society of Nutrition Professionals in Public Health
- Physical & Health Education Canada
- Quebec Coalition on Weight-Related Problems
- SCOPE's 5-2-1-0 Initiative
- Sport for Life
- University of Alberta School of Public Health
- University of Saskatchewan School of Public Health
- University of Waterloo's School of Public Health and Health Systems
- Vivo for Healthier Generations
- Wellness Institute at Seven Oaks General Hospital
- Western University School of Public Health
- Yummy Lunch Club



Canadian Cancer Society  
Société canadienne du cancer



Childhood Obesity Foundation



Cœur+AVC